

Bullhorn



BULLHORN ISN'T FOR EVERYONE.





THAT IS OKAY.

**WE CARE ABOUT CERTAIN
THINGS THAT OTHER PEOPLE
DON'T THINK ABOUT.**



THAT IS OKAY TOO.

**STAYING FOCUSED ON
THOSE THINGS IS HOW WE
ARE ABLE TO DO GOOD WORK
FOR GOOD PEOPLE.**





AMERICA'S
BULLET TRAIN



**WHAT
GOES BEST
WITH
CAKE?**

...
CRANK
& BOOM
...

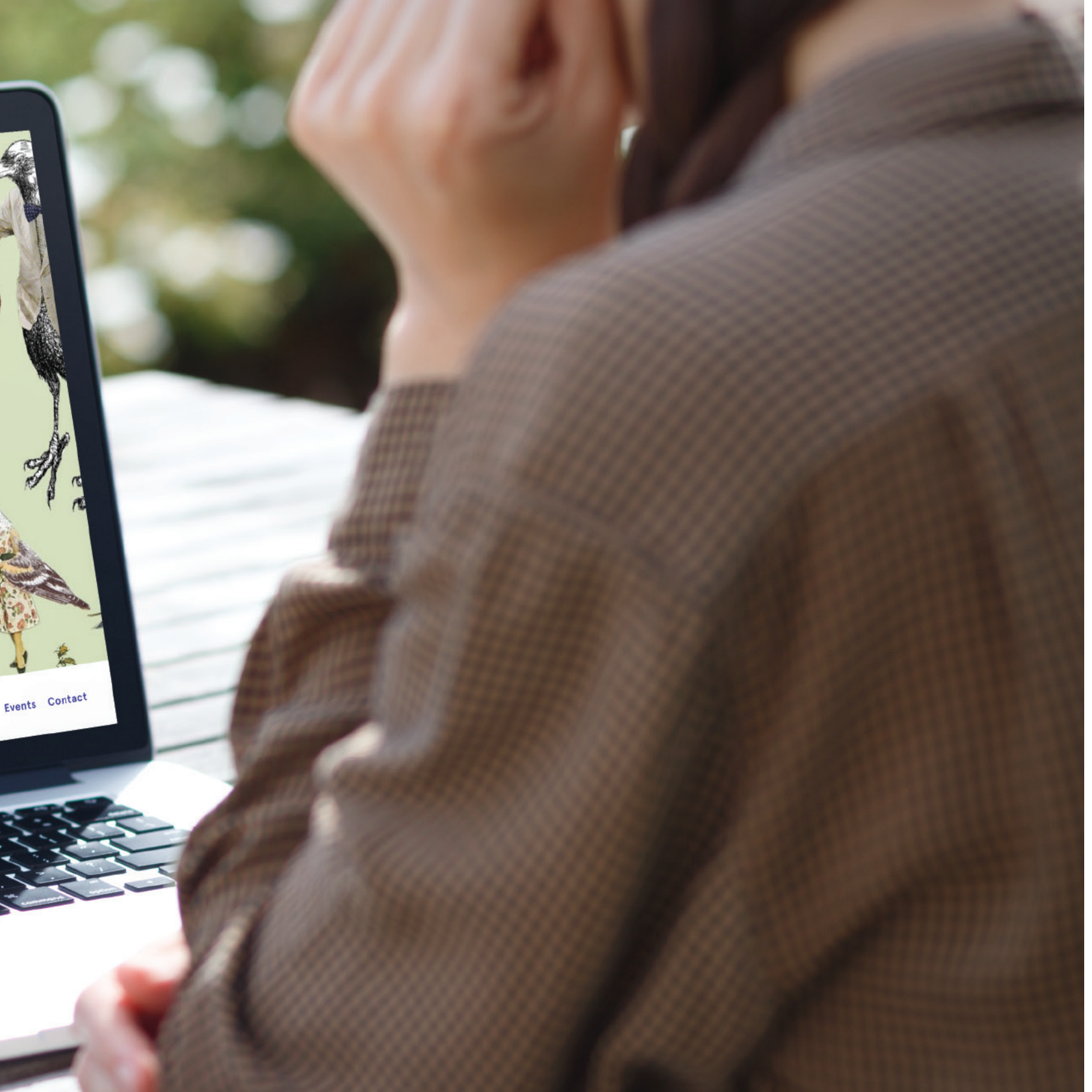
crankandboom.com / 859-288-2176

KyCAD

SPALDING UNIVERSITY

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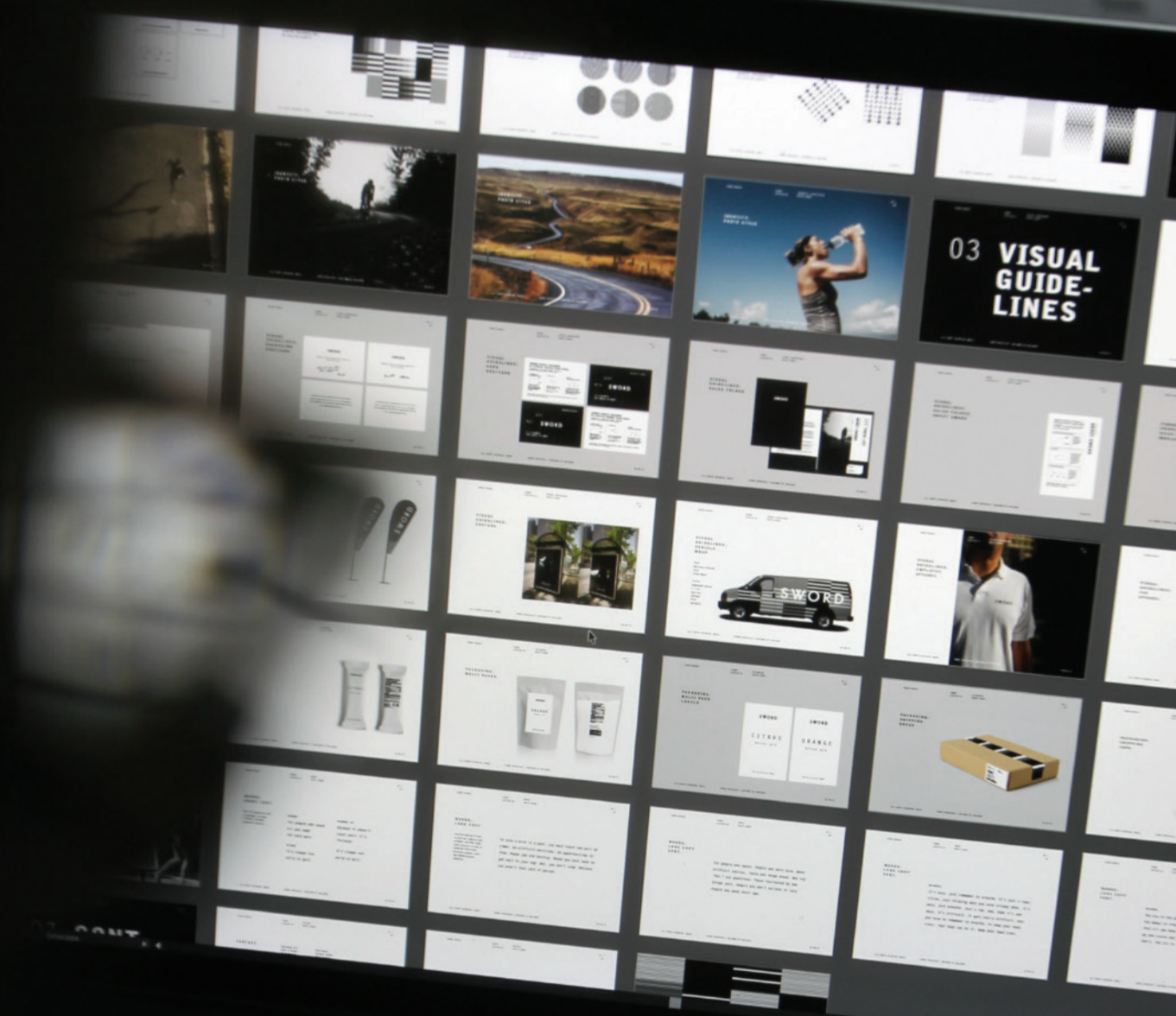






NO STANDING
EXCEPT TRUCKS
LOADING & UNLOADING
←→





**WE BUILD CONFIDENT
BRANDS WITH LANGUAGE
AND DESIGN.**









WE CARE ABOUT



EMPATHY AND NON-VERBAL



EMPATHY AND HONESTY

We care about each other. The fact is that our work is one of the main ways we will spend our time. That time should be productive. It should mean something.

And we are honest because it deepens trust and makes way for better empathy. Among ourselves, with our clients. And, ultimately, it creates better work.

DISSATISFACTION AND IMPROVEMENT

We care about the broken things. The inconsistencies, the ugly things, the things that cause friction. We notice.

They fuel our urge for improvement. We are the princess who feels the damn pea under all those mattresses and has to get up to do something about it.



ENVIRONMENT AND DISSATISFACTION
AND IMPROVEMENT



BUSINESS AND CREATIVITY AND DECISIONS

CREATIVITY AND DECISIVENESS

We care about cultivating creativity. Here, you are expected to bring your full creative capacity to bear on whatever task you face.

And you must make a choice. Put it out there. Make another. And another. Iterate. Be willing to look simple. Stupid. The true enemy of creativity is indecision.





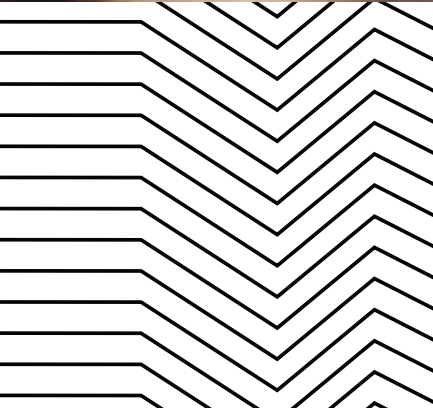
**WE CHOOSE
TO CARE.**

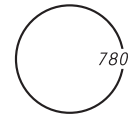
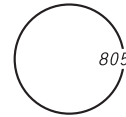
**WE DO
GOOD WORK FOR
GOOD PEOPLE.**



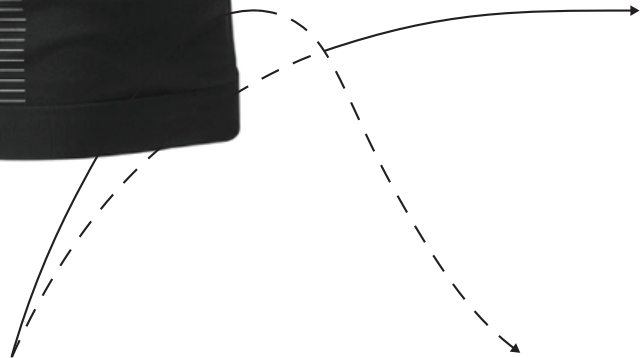
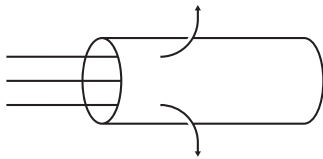








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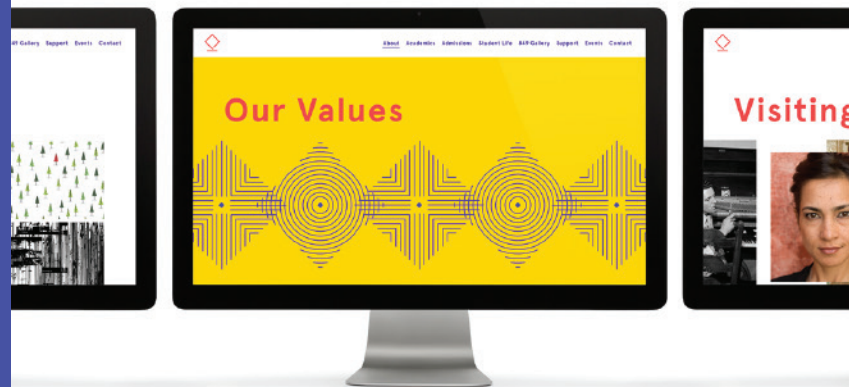
Ballast







Art is work.









BULLHORNCREATIVE.COM

